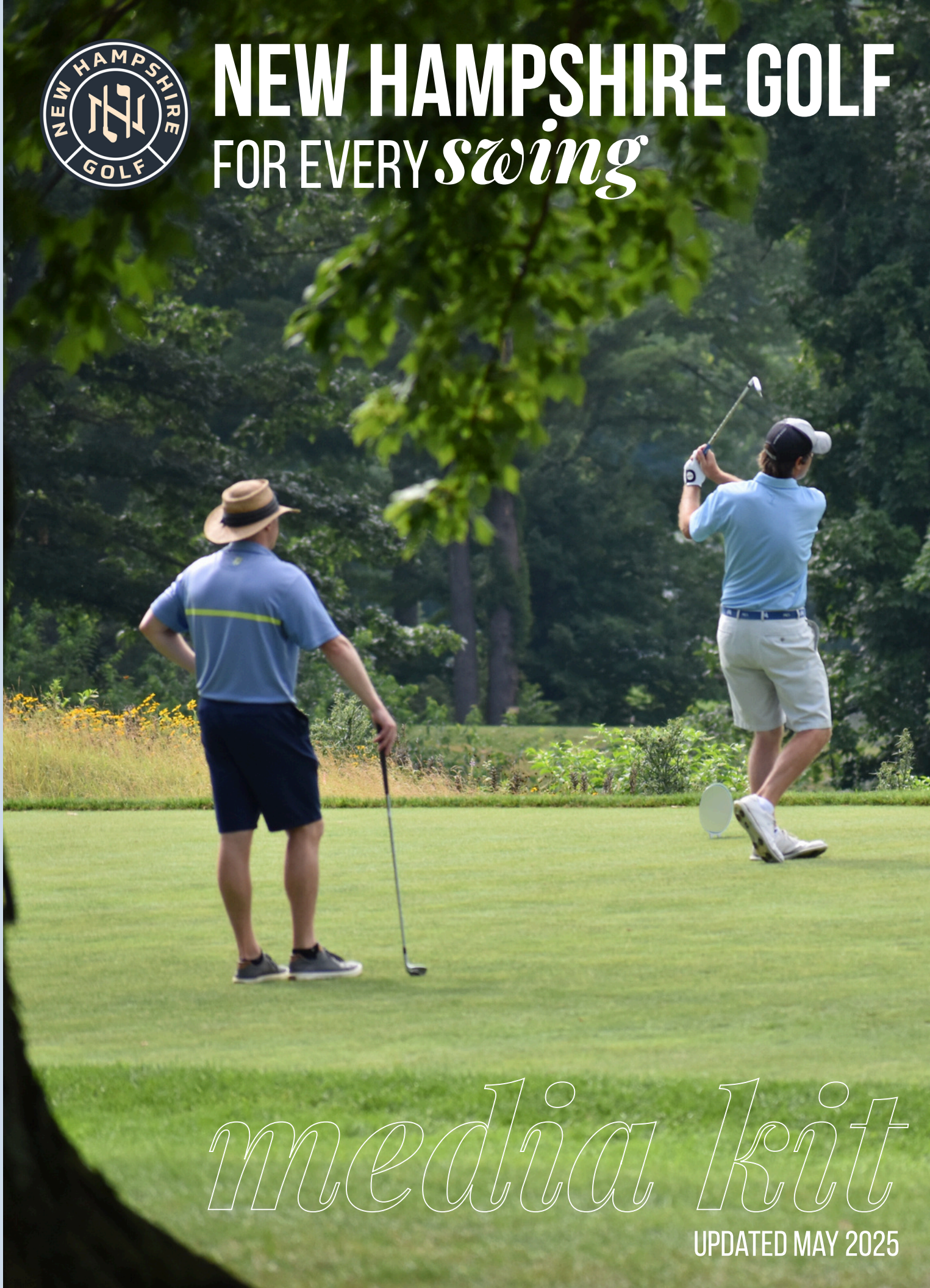




NEW HAMPSHIRE GOLF

FOR EVERY *swing*



media kit

UPDATED MAY 2025

NEW HAMPSHIRE GOLF



NEW HAMPSHIRE GOLF



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ABOUT NEW HAMPSHIRE GOLF

New Hampshire Golf has been established to foster an inclusive and inspiring community where everyone – no matter their skill level – can experience the true beauty of the sport.

New Hampshire Golf conducts more than 75 events each season for women, men and junior golfers of all ages and ability levels. While our championships are a valuable part of what we do, NH Golf has created programming 'for every swing' to bring all golfers into our community and network. New Hampshire Golf also offers a variety of services to our members and member clubs.

NH Golf Services

- GHIN Handicap Service
- Tournaments
- Rules of Golf Interpretation & Seminars
- Course Rating & Measuring
- New Hampshire Golf Junior Tour
- Amateur Status Reinstatement
- NH Golf eRevision Emails

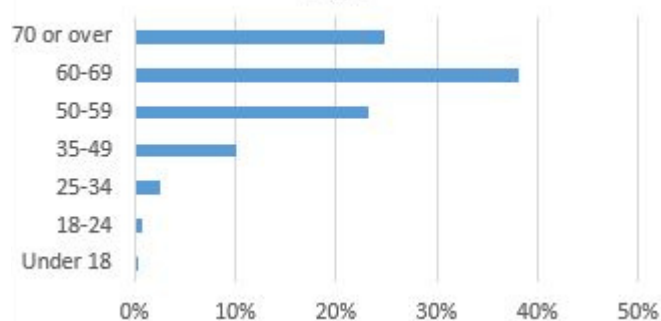
In 1998, NH Golf began administering the NH Golf Junior Tour for the benefit of junior golfers throughout the state. NH Golf organizes and conducts high-quality, affordable competitions for junior golfers of varying skill levels in New Hampshire. Our junior program continually emphasizes the values of the game of golf, including integrity, honesty, and personal responsibility. Alumni of our junior program have gone on to play college golf in New Hampshire and across the country.

NH Golf actively cooperates with the United States Golf Association, PGA of America, and International Association of Golf Administrators on a national level. Closer to home, we work with the NH Chapter of the New England PGA, NEGCOA, GCSA of New England, Profile Senior Golfers' Association, and NHSGA to promote and grow the game of golf in New Hampshire.

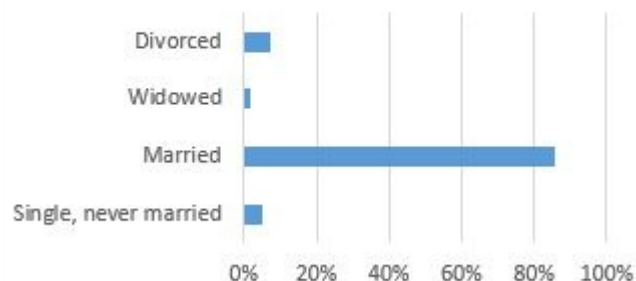
We encourage anyone who would like to join the NH Golf community to become a member. Please visit a NH Golf member club or visit us online to set up a Handicap Index and become a member.

NH GOLF MEMBER DEMOGRAPHICS

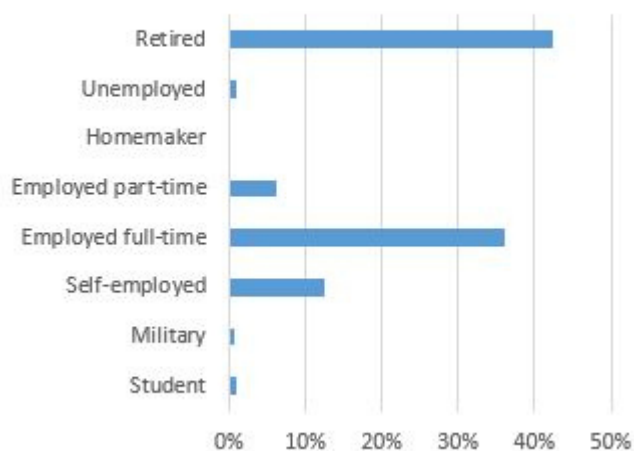
Age



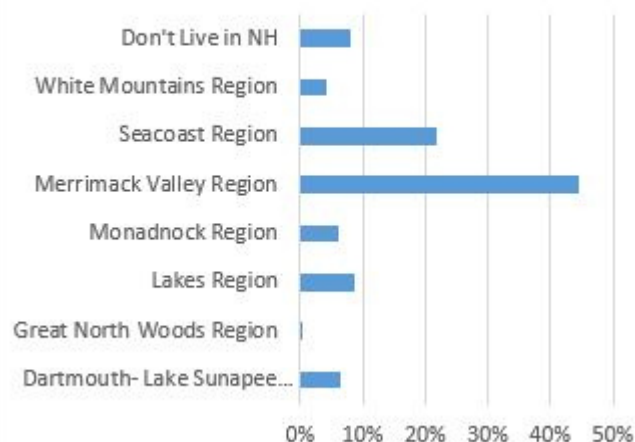
Marital Status



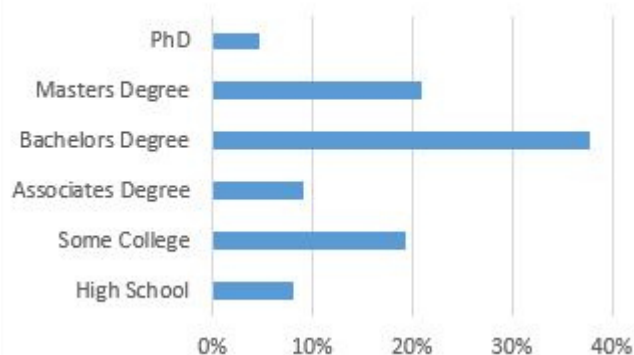
Employment Status



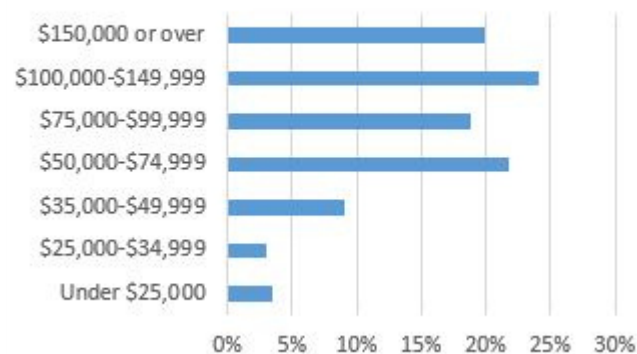
Region of Living



Education Level



Income Level



SPONSORSHIP & ADVERTISING OPPORTUNITIES

Sponsors and advertisers with NH Golf will be able to engage NH Golf's 24,000 individual members. These individuals are affluent and educated consumers. Our members frequently travel, dine out, and purchase luxury goods. NH Golf offers advertising through electronic communication, social media, and tournament sponsorships. We are also willing to work with individual companies and vendors on finding the right fit for your needs.

COMMUNICATION TOOLS

NH Golf Website – www.nhgolf.com

eRevision Email

Sent to over 22,000 handicap holders twice a month.

Dedicated eBlast Emails

Sent to our members and those who receive our eNewsletter. Emails are sent once a month with a custom message.

GHIN Mobile App

NH Golf Social Media Accounts

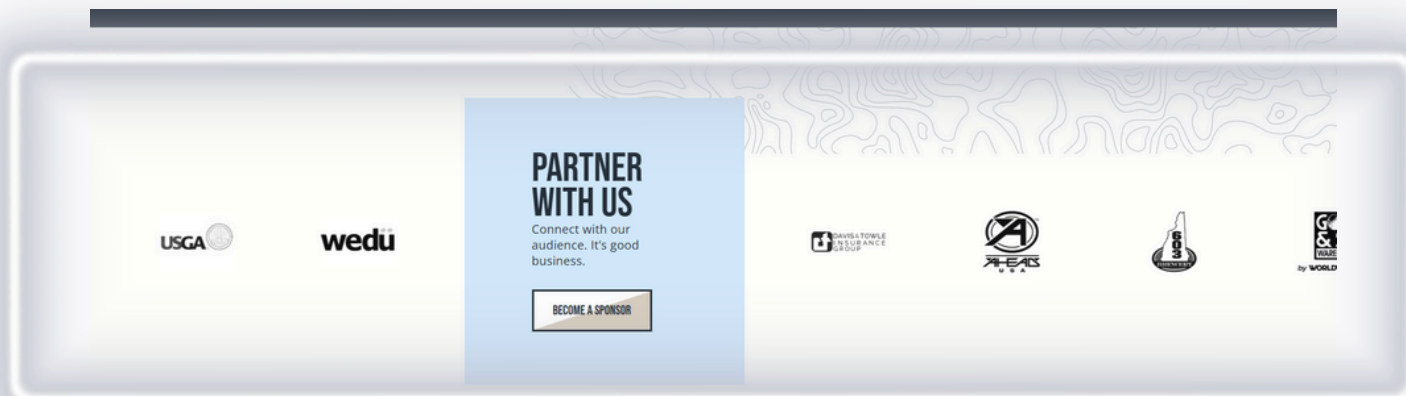
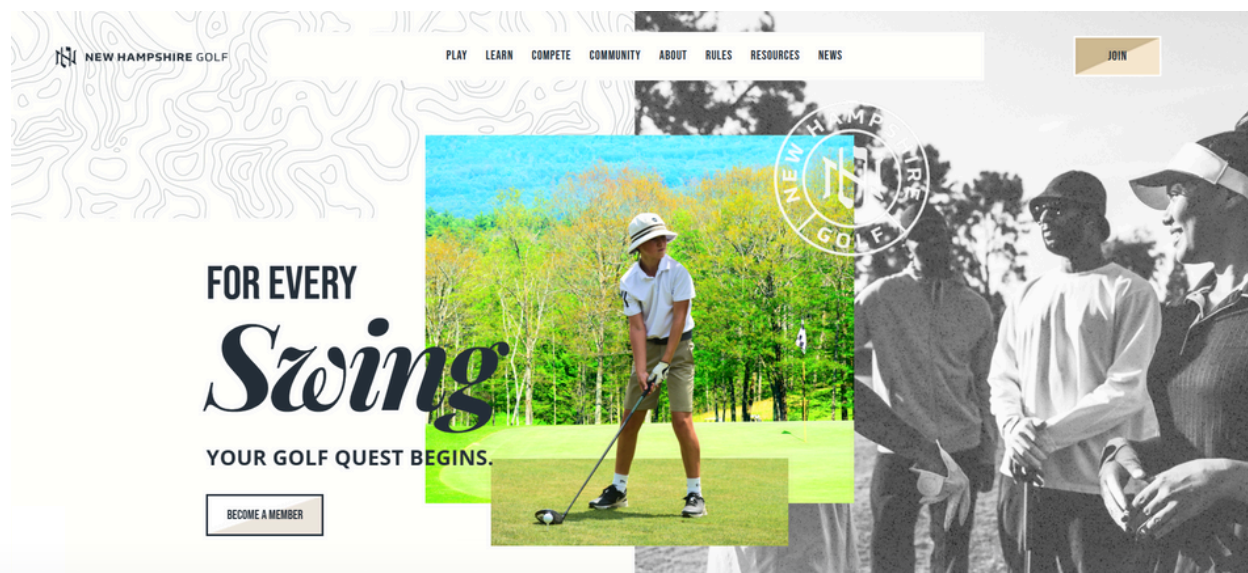
Facebook, X, and Instagram have around 3,400+ followers.



NH GOLF WEBSITE

The New Hampshire Golf website, www.nhgolf.com, is the number one source for golf in the state of New Hampshire. We receive thousands of unique hits each month and golfers from around the State and New England visit our site for information on tournaments, Handicapping, the Rules of Golf and much more.

All of our sponsors and partners receive a spot in our scrolling sponsor banner at the bottom of our home page.



CHAMPIONSHIP SPONSORSHIPS

NH Golf proudly administers more than 75 tournaments during the season. We offer different levels for our tournament sponsorships, including a title sponsor, presenting, and supporting sponsor levels. If you choose to sponsor an event, your logo and information will be presented prominently on the tournament information page, all electronic materials sent out to players, signage/banners at tournament site, and results sites.

Tournament Demographics

- 2,250 unique golfers in 2024
- 400 junior players in 2024

NH Golf Major Championships

New Hampshire Amateur – The premier amateur golfing event in New Hampshire. 400+ players qualifying for 156 spots in the Championship proper. 64 players qualifying for match play. Event is covered by media outlets across the state, including WMUR.

New Hampshire Open – Event is open to amateur and professional players from across the country. 54-hole event with 156-player field.

New Hampshire Women's Amateur – This event attracts the top female amateur golfers across the Granite State, including those competing at the college level.

NH Golf Junior Tour – Our junior tour features over 15 events each year for boys and girls aged 8-18. Events are held throughout New Hampshire.

Various Other NH Golf Events – NH Golf also offers various other events, including the NH Four-Ball, NH Women's Four Ball, NH Women's Mid-Amateur, NH Senior Championship, Tournament Series and Stroke Play Series for both men and women of all ability levels.

Single Championship Title Sponsorship - \$5,000

Many additional sponsorship levels/packages are available.



Unsubscribe {recipient's email}

Our eRevision emails are sent out to over 22,000 of our members twice a month. These emails average a 65% open rate over the course of the season. Emails include a revised Handicap Index for each member along with news and updates from NH Golf.



New Hampshire Golf Newsletter

Happy Gilmore
GHIN Number: 2516827

05/09/2025 Index Information: **+3.0** **HANDICAP INDEX**
LOW H.I.:

NH GOLF | For Every Swing

A fresh breeze is set to sweep across the fairways of New Hampshire as the New Hampshire Golf Association teed off a bright new chapter. With a modernized name, **NH Golf**, and a powerful new tagline, **'For Every Swing'**, the organization signaled more than just a cosmetic change. It marked a renewed commitment to inclusivity, growth, and celebrating the game's broad impact across the Granite State. [Full Story: NH Golf Rebrand](#)



GENERAL NEWS & UPDATES



Feel good. Move well.
1:1 Personal Training for Golfers

[Learn More](#)

Active Season | April 1 - November 14

New Hampshire is now in the active season for score posting. What does this mean? Scores shot at New Hampshire courses from April 1 - November 14 should be posted to your scoring record in GHIN.



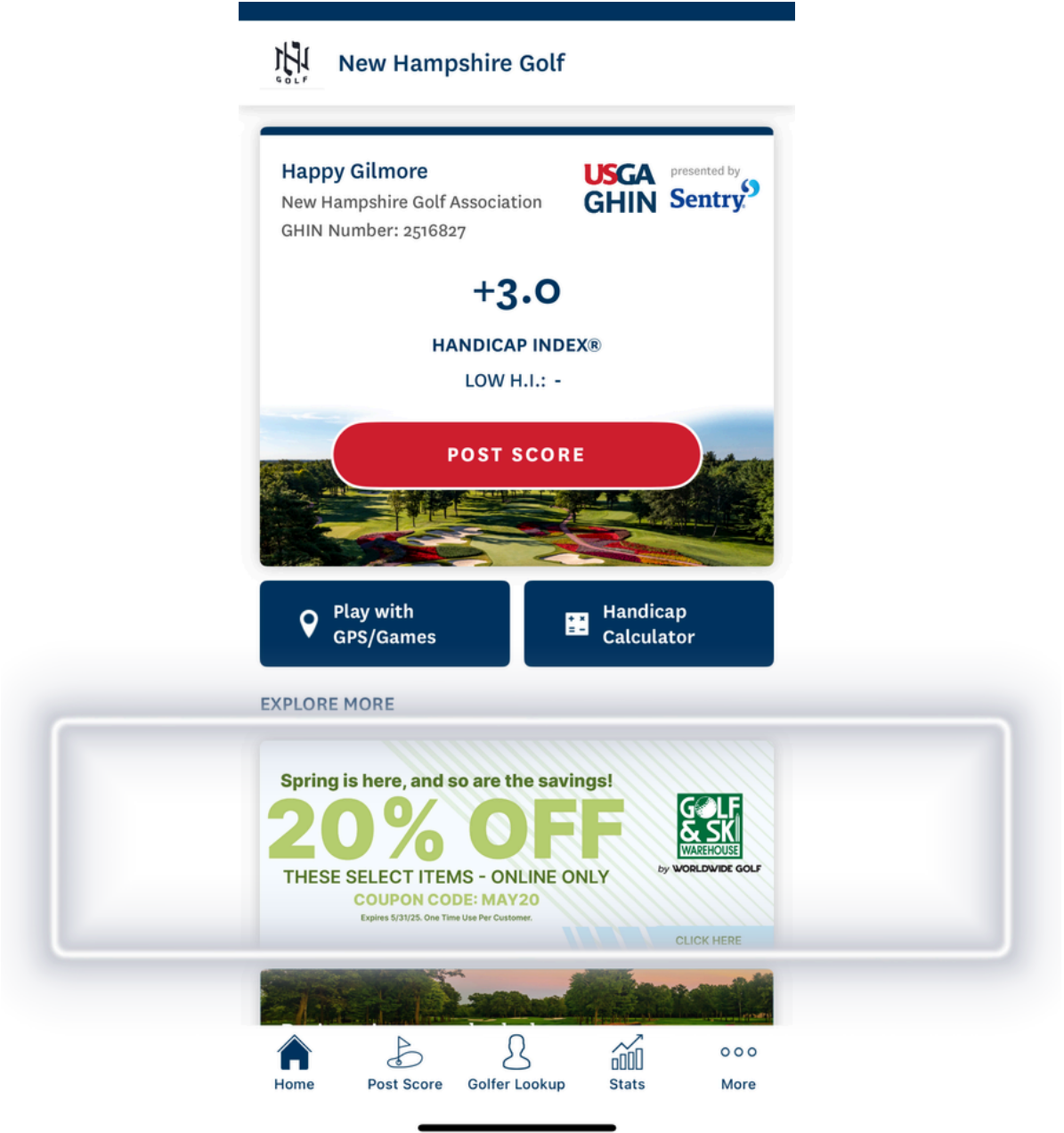
**TRUST YOUR
GOALS TO THE
RIGHT TEAM.**



NH GOLF GHIN MOBILE APP

NH Golf offers our members the ability to post scores through our GHIN Mobile App, compatible with both iOS and Android devices. Players can enter scores, view stats, calculate their Course Handicap and view their handicap card through the App. The App also allows golfers to play utilizing GPS & play ‘games’ with friends.

| Position | Size of Ad (WxH) | Rate/Month |
|-----------|------------------|------------|
| Banner Ad | 1920 x 800 | \$650 |



ELECTRONIC ADVERTISEMENT PACKAGES

Through the use of the NH Golf website, eRevision emails, social media, and an extensive email list of our members, companies have the ability to advertise with NH Golf. Below are three Advertisement Packages available:

GOLD LEVEL | \$6,000

- Sponsored content on NH Golf website
- 12-month placement in eRevision email | 22,000+ recipients
- 2 dedicated eBlasts to NH Golf membership | 35,000+ recipients
- NH Golf social media ad placement

SILVER LEVEL | \$4,500

- Sponsored content on NH Golf website
- 6-month placement in eRevision email (May - October) | 22,000+ recipients
- 1 dedicated eBlast to NH Golf membership | 35,000+ recipients
- NH Golf social media ad placement (Facebook, X & Instagram)

BRONZE LEVEL | \$3,500

- Sponsored content on NH Golf website
- 1 dedicated eBlast to NH Golf membership | 35,000+ recipients
- NH Golf social media ad placement (Facebook, X & Instagram)



**3,800+
followers**



**2,200+
followers**



**3,400+
followers**

NEW HAMPSHIRE OPEN SPONSORSHIP TIERS

The New Hampshire Open has quickly become one of the top State Open championships in the region, attracting talented professional and amateur golfers from around the country. Past champions of this tournament have gone on to compete among the best in the world.

You can be a part of this elite championship event.

Below are three Sponsorship Packages to consider:

PARTNER LEVEL | MINIMUM \$2,500 COMMITMENT

- Ability to set-up on-site at event
- Logo recognition at event
- Logo recognition on NH Golf website, www.nhgolf.org
- Sponsor recognition at NH Golf Hall of Fame ceremony

SUPPORTING LEVEL | MINIMUM \$5,000 COMMITMENT

- Ability to set-up on-site at event
- Logo recognition at event
- Logo recognition on NH Golf website, www.nhgolf.com
- Logo/ad placement in three (3) months of NH Golf eRevision & eNewsletter emails
- One (1) dedicated eBlast email sent to NH Golf members
- Sponsor recognition at NH Golf Hall of Fame ceremony

TITLE SPONSOR | MINIMUM \$10,000 COMMITMENT

- Ability to set-up on-site at event
- Logo recognition at event
- Logo recognition on NH Golf website, www.nhgolf.com
- Logo/ad placement in six (6) months of NH Golf eRevision & eNewsletters emails
- Two (2) dedicated eBlast emails sent to NH Golf members
- Sponsor recognition at NH Golf Hall of Fame ceremony
- Foursome at host tournament site
- Ability to access foursome at select NH Golf Member facilities
- Other benefits, including access to NH Golf digital media platforms

MORE INFORMATION

All sponsorship and advertising inquiries should be sent to Executive Director, Matt Schmidt via email (mschmidt@nhgolf.com) or by phone at 603-219-0371.

Billing Policy – All payments are due upon receipt. Payments may be made via check, money order, or credit card.

Protection Clause of Publisher – All advertisers and/or their advertising agency(s) assume total and complete liability for the copy in their advertisements and warrant the same does not infringe on the trademark or copyright of others. The advertiser and/or agencies hold the publisher harmless from any and all liabilities and claims which may arise from such infringement and agrees to indemnify and to reimburse the publisher for any costs incurred by the publisher as a result of said infringement. Advertisers assume complete responsibility for copy and artistic content.

General Information – All advertisements are subject to the terms of the current rate card. New rate cards may be issued at any time and invalidate any prior rate cards. Publisher reserves the right to reject any advertisement they choose or request modifications to advertisements. Publisher reserves the right to place the word “advertisement” in any ad that resembles editorial matter. Cancellations must be made in writing and will not be accepted after closing dates for reservations. Space will be billed as reserved. Publisher’s liability is limited to the cost of the ad or portion thereof.

